



CELEBRATING 60 YEARS OF THE PCC. PLEASE FORWARD THIS INFORMATION TO YOUR EXECUTIVE BOARD MEMBERS ONLY.

April 23, 2021

Immediate Action Required.....

Calling on All PCCs for a 2021 Leadership Awards Challenge
Contest Runs April 23 – May 7, 2021

Are you ready for some friendly PCC competition?

In celebration of the PCC's 60th Anniversary, we are launching a fun and exciting contest: **The PCC 2021 Leadership Awards Challenge**. To get started, connect with your PCC members and create your best interpretation of 60 Years of the PCC or a 60-Year Celebration of the PCC. You have free reign to bring your creative vision to life.

Some suggestions include but certainly not limited to:

- Record a video (*30 second limit*)
- Dress up
- Create a jingle/song
- Pictures/Collages
- Present your PCC history and accomplishments
- Show your creative future plans
- Create a skit
- Show off your dance moves

Are you ready for the challenge? An award will be given to the winning PCC.

Again, the challenge begins on *Friday, April 23, 2021*. All entries must be submitted *by May 7, 2021 at 5 p.m. ET* to the PCC mailbox: PCC@usps.gov.

If you are not up for the challenge, no worries, there is a way for your PCC to still participate.

During this special event we want to capture the energy and excitement from all 144 PCCs nationwide. Therefore the National Program Office is asking all PCCs to please film a 30-second video of your PCC members smiling and waving. This is similar to the request we made of you for PCC Day in 2020.

Please note: Send your recorded video sent to Da Shiek Woodard *by COB Friday, May 7*. His email address is dashiek.f.woodard@usps.gov. For your convenience, the attached document contains specific instructions for filming.

Should you have any questions and/or comments, please contact your respective Headquarters PCC Liaison.

In the meantime, we are looking forward to recognizing all PCCs and your successes as we get ready to host the virtual *2021 PCC Leadership Awards Celebration!*

Get Connected and Grow!

Industry Engagement and Outreach, Marketing

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